

HOW

Nicky Smith - CHALLENGE

I don't follow the rules or color inside the lines. My process is fun, exciting and different. I rebel against the classic way of doing things. I have the courage and passion to push the limits of what others think is possible and I see the rest of what others don't see.

I love to be different, think differently and am not afraid to challenge virtually anyone or anything that is too conventional or typical of my tastes. Pushing the envelope comes natural too me.



WHAT

Nicky Smith - SIMPLIFY

I am one of the people that makes everyone's life easier. I break down things to their essence, which allows others to understand better and see things from my perspective. I am constantly simplifying things down, from complex business systems and implementing them for others. I feel successful when complexity is eliminated and unnecessary steps are removed. I like things direct and to the point and don't like fluff.

