

# MY PERSONAL WHY.OS

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## WHY:

I believe that success happens when we make sense of the complex.

## HOW:

HOW I do that is by challenging the status quo and thinking differently .

## WHAT:

Ultimately WHAT I bring is a simple solution.



# **OUR BUSINESS WHY**

## **MAKE SENSE**

- 1. It has to make sense.**
- 2. Let me explain to you.**
- 3. I've get it figured out.**
- 4. What I heard to say was...**
- 5. Okay, I got it. Here's what we need to do...**
- 6. Let me help you figure it out.**

